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# C3 finishes warehouse renovation

Kansas City Business Journal - March 29, 2006

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**Creative Consumer Concepts (C3)** has completed its \$400,000 renovation of a warehouse bought in the fall for \$1.1 million, a company official said Wednesday.

The 38,000-square-foot building, at 11700 W. 85th St. in Lenexa, is a primary distribution center for the Overland Park-based children-focused marketing agency.

C3 bought the building in September from [CER Realty Corp.](#), said Jami F. Frazier, chief operating officer. C3 started renovating the warehouse earlier this year.

The company said in December it was developing a \$5 million building that will serve as its new headquarters. [Cos. Inc.](#) is the co-developer and contractor of the 24,000-square-foot building at 11700 W. 85th and Nall Avenue. C3 will be the primary tenant.

The company's current headquarters is about 10,000 square feet of leased space at 10955 Granada Lane in Overland Park.

C3 generates about \$50 million in annual revenue and employs about 55 people.

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