



Listening Post

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BOSS BOB — **Bob Cutler**, CEO of Creative Consumer Concepts, is one of 26 national finalists up for the 2005 “Best Bosses” Award sponsored by Fortune Small Business magazine and the non-profit group Winning Workplaces. The winners were to be announced at a conference and celebration in Chicago Sept. 20 and profiled in the October 2005 issue of FSB. The finalists were selected by a panel of Winning Workplaces’ board members, FSB editors, academic and advisory leaders in entrepreneurship and previous Best Bosses winners. The nominees were said to have created dynamic, flexible and highly productive workplaces using unique and sometimes controversial approaches. Cutler received national recognition for implementing a community-service program last year that allowed any associate to volunteer up to a 40-hour work week with a global, charitable organization. The company covered expenses for airfare, accommodations and program fees. A few of the countries Cutler approved proposals for were Thailand, Ecuador, Romania, Costa Rica and the Philippines. Cutler is the founder of C3, which calls itself a “kids-focused brand marketing agency.” Since 1987, kids across America have been entertained by C3’s fun-loving kids’ menus and toys in thousands of chain restaurants.



BOB CUTLER